



## FIERCE WEDNESDAYS

Hey FIERCE Mother,

Welcome to FIERCE Wednesdays newsletter, where I provide weekly tips to help mothers fulfill their purpose without guilt or burnout in four minutes or less. Each tip will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology. This week's tips fall into the E for Execution step,

I just got back from a conference over the weekend. It was a conference for entrepreneurs, and one of the things I heard over and over again was:

If you are in financial need, do not say you are poor. Instead, say that "You are wealthy in a poor situation."

It is an exciting thought, but it got me thinking about the dreams we have about the future. Sometimes our long-term plans seem so far away that they fall into a “someday” category with no real strategy to achieve.

Here are three ways to instantly promote yourself to the person you dream of in the future:

1. Keep that dream/goal for the future on your mind constantly. Be in the frame of mind to be ready for possible opportunities. Study the lives of people that are in that position now.
2. Create a strategy to achieve your dream, assuming it is a long term goal. Split goals into short-term (90 days), medium-term (2 - 3 years), and long-term (5 - 10 years). What goals do you need to accomplish in the next 90 days that will help you with the medium-term goals? What medium-term goals do you need to achieve that will drive the achievement of your long term goals. If you don't lay it out, so you can track it, it will not happen. Someday is not an effective strategy for a desired outcome.
3. See yourself as the person that is living the long-term goal. Then, behave as if you are the person that is achieving that long-term goal. For example, if the goal is to run for office, ask yourself if a particular behavior aligns with the person occupying that office.

Stay FIERCE. I love you,

Ugochi

PS > In today's episode, discover how Nene Akintan breaks barriers and blazes her trail in the real estate industry.

Nene owns Oakville Living With Nene, a real estate business, and co-runs the non-profit foundation I AM. I CAN. I WILL, with her adult children and her niece.

Nene's dedication to promoting diversity and inclusion in the business community is reflected in her position as the Vice Chair of the Canadian Black Chamber Of Commerce.

In this episode, we discuss tenacity, being open to feedback, and operating from a place of excellence. Nene shares her experiences and ways to overcome challenges and be successful as a realtor.

This chat was so good you should listen.

To listen to [episode 49](#) on your favorite podcast platform, click [here](#).

**Whenever you're ready, there are two ways I can help you:**

1. The FIERCE Catch-Fire Kit (Coming Soon) - What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria.

2. If you would like a more customized and personalized approach, it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#) and let's [chat](#).



UGOCHI ONYEWU  
AUTHOR • SPEAKER • THOUGHT LEADER

 301.327.4485    



**FIERCE Mothers**

8720 Georgia Ave, Silver Spring  
United States of America

You received this email because you signed up on our website or made a purchase from us.

[Unsubscribe](#)

