



FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips to help burned-out moms find purpose and love life. I do this every other week through my FIERCE methodology, which you can read in four minutes or less. Each tip will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology. Additionally, the weekly tips come through the podcast episode guest highlights on alternating weeks.

I spoke to the elegant and inspiring Debola Deji-Kurunmi this week, affectionately known as DDK.

DDK is a best-selling author, keynote speaker, ministry gift, public policy advisor, and transformational coach for visionary leaders. DDK deploys her extraordinary talent of unlocking

potential in people, institutions, and nations through her work coaching, consulting, and capacity building.

She is the Founder of IMMERSE Coaching Company (a professional coaching practice), Executive Director at Ideation Hub Africa (a public policy and impact advisory firm), and President at Kingdom Leaders Global Alliance (a non-denominational Christian Ministry).

At IMMERSE Coaching Company, Debola leads a 70,000+ strong tech-driven global community of change-makers living in over 100 countries, using her breakthrough coaching methodology to elevate their impact, authority, and legacy leadership. Since 2014, IMMERSE has produced over 200 courses and expanded into three different subsidiaries, including its recently launched year-long coaching immersion for C-Suite Executives – [Visionary Compass Accelerator Program](#).

Here are four of the main takeaways from [Episode 60](#) of the podcast:

▣ **The Future Is Female, but a Certain Kind of Female** ▣

This decade is the decade of the future forward female. [Listen](#) to understand how DDK describes this phenomenon.

▣ **The Challenge of Self Leadership** ▣

A significant challenge on the path to becoming a visionary is self-leadership. Harnessing who you are in the direction of where you want to go and who you want to be is critical for a visionary.

▣ **The Future Forward Female Knows She Is a Human Being and Not a Human Doing** ▣

If her sense of success is connected to achievements, she will find that she will still be bleeding even in the presence of external success.

▣ **The Future Forward Female Needs Inner Resilience** ▣

Her ability to stay centered, maintain harmony, not be constantly overwhelmed, and not be stressed out is achieved by increasing her inner resilience and strength.

[She will grow inner strength and resilience](#) so that she does not crack under the demands of pursuing her vision.

You must catch this episode. It was straight ☐☐. [Listen](#) and [let me know](#) what you think of the insights.

I read every email.

Stay FIERCE. I love you,

Ugochi

Episode 60

[Click Here to Listen](#)



Whenever you're ready, there are two ways I can help you:

1. The FIERCE Catch Fire Kit – The kit is [available!](#) What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria. Click [here](#) to learn more.

2. If you would like a more customized and personalized approach, it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#) and let's [chat](#).



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