



## FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips to help burned-out moms find purpose and love life. I do this every other week through my FIERCE methodology, which you can read in four minutes or less. Each tip will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology. The weekly tips also come through the podcast episode guest highlights on alternating weeks.

In today's [episode](#) of the FIERCE Mothers' Podcast, I enjoyed sitting with Mildred Talabi, the incredible founder of Visible Women Tribe and a renowned LinkedIn personal branding Speaker, Trainer, and Coach. Mildred's journey through various career transitions, from journalism to public relations and communications, is an inspiring testament to the power of personal branding.

She's not only authored four books but has also spoken and trained diverse audiences worldwide. Today, Mildred specializes in empowering female leaders and women in business to craft solid and authentic personal brands.

One of the standout aspects of her journey is her remarkable presence on LinkedIn, where she's amassed a dedicated following of over 50,000 followers. Her expertise and dedication have earned her the prestigious title of LinkedIn Top Voice, a recognition that only the most influential voices on the platform receive.

Mildred's passion extends beyond her brand, as she founded the Visible Women Tribe, a global membership community designed to uplift and support women in business and leadership roles.

Our podcast [episode](#) delved into essential topics like overcoming imposter syndrome and self-doubt, LinkedIn's evolving platform, and the important statistics that should inspire everyone to leverage this powerful platform.

Mildred's insights on why visibility is crucial for women in today's world are truly motivating. In a time when empowerment and personal branding are more critical than ever, her journey and expertise serve as a beacon of inspiration.

Please [tune in](#) to our latest FIERCE Mothers podcast episode, where Mildred Talabi shares her wisdom and experience in personal branding, LinkedIn, and the power of being visible. Stay inspired and pursue your personal branding journey – it's never too late to start or restart!

Listen to the podcast episode [here](#).

Don't hesitate to reach out if you want a personalized approach to help you end the year with a bang. Click [here](#) to schedule a quick call with me.

Can you think of someone who may benefit from these positive weekly words of encouragement? Please forward this email

along.

Was this email forwarded to you? [Sign up](#) to receive your weekly dose of encouragement and motivation in your inbox.

Was this email beneficial? Please reply and let me know. I read every email.

### **QUOTE OF THE DAY**

**"In the world of personal branding, your authenticity is your greatest asset."** - Marcus Buckingham.

Stay FIERCE. I love you,

Ugochi

## **Episode 63**

**Click to Listen**



**EPISODE 63  
CHAMPIONING VISIBILITY  
FOR WOMEN:  
A CONVERSATION WITH A  
LINKEDIN TOP VOICE**

**Whenever you're ready, I would love to help you:**

**If you would like a more customized and personalized approach,** it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#), and let's [chat](#).



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