



## FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips and stories to help burned-out moms find purpose and love life. I do this every other week through my FIERCE methodology, which you can read in four minutes or less. Each tip/story will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology.

Can you think of someone who may benefit from these positive weekly words of encouragement? Please forward this email along.

I attended Built to Impact Impact Weekend at the beginning of the month, a weekend conference for women entrepreneurs of

faith. Coach Maya's words on Vision Killers, particularly complacency, have been echoing in my mind ever since.

As Maya so aptly put it, Complacency is a vision killer, and I now understand that it is one of the most significant barriers to realizing our full potential. It's playing small and settling for our current circumstances when we know we're capable of much more.

Yet, there's a fine line between complacency and contentment.

Contentment is finding peace and satisfaction in our accomplishments while remaining open to growth and new challenges. Complacency, on the other hand, is stagnation disguised as comfort.

I have learned that fear plays a significant role in breeding complacency. It's the fear of both success and failure that keeps us rooted in our comfort zones.

In Joshua 13:1, we see a powerful reminder of this truth: "When Joshua was an old man, the LORD said to him, 'You are growing old, and much land remains to be conquered.'"

Even though Joshua had achieved great victories, he still had more territory to conquer.

Here are three ways to combat complacency:

**Embrace Fear:** Recognize that fear is a natural part of growth. Instead of letting it paralyze you, use it as fuel to push past your comfort zone.

**Set Bold Goals:** Complacency thrives in the absence of clear goals. Set ambitious yet achievable objectives that challenge you to reach new heights.

**Stay Accountable:** Surround yourself with mentors, peers, or a supportive community that will hold you accountable to your

aspirations. Their encouragement and feedback can help keep complacency at bay.

Are You Content or Complacent?

So, I ask you, my fellow visionary Mamas: Are you content with where you are, or are you unknowingly succumbing to complacency?

Let's commit to rising boldly, to conquering the uncharted territories of our potential. Let's refuse to let the fear of failure or success hold us back from our destinies.

Let's [schedule a quick call](#) if you'd like to discuss strategies for combatting complacency.

Stay FIERCE and relentless in your pursuit of greatness!

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Was this email forwarded to you? [Sign up](#) to receive your weekly dose of encouragement and motivation in your inbox.

Was this email beneficial? Please reply and let me know. I read every email.

### **QUOTE OF THE DAY**

**"The greatest enemy of progress is not stagnation, but false contentment."** - Sydney J. Harris.

**Whenever you're ready, there are two ways I can help you:**

**1. The FIERCE Catch Fire Kit** - The kit is [available](#)! What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your

family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria. Click [here](#) to learn more.

**2. If you would like a more customized and personalized approach,** it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#) and let's [chat](#).



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