



FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips and stories to help burned-out moms find purpose and love life. I do this every other week through my FIERCE methodology, which you can read in four minutes or less. Each tip/story will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology.

Can you think of someone who may benefit from these positive weekly words of encouragement? Please forward this email along.

I have been in Las Vegas over the last week for a business conference. It's been an incredible journey reconnecting with familiar faces and soaking in some unforgettable experiences. This trip has also been a moment of deep reflection, especially when mapping out the next steps in business and life.

In this week's newsletter, I am presenting a scenario I have been pondering in the form of a story:

The lady, let's call her Elara, stood at the bottom of a golden ladder, gazing up at a tantalizing new realm above, and she felt the anticipation of exploring the unknown. Eagerly, she began to climb, each rung bringing her closer to the bright border of the new realm.

As she ascended, the world around her transformed. The air filled with a sense of possibility, and she could almost taste the adventures that awaited her.

Just as she was about to take the final step into the new realm, a group of workers materialized out of thin air. They began installing a sunroof, obstructing her path. It was a sudden and unexpected obstacle; Confusion clouded Elara's mind as she watched the workers diligently hammering and welding, creating an obstacle in her path just as she was on the cusp of a new adventure.

She hesitated, wondering whether to wait patiently for the workers to finish their tasks or to confront them and demand passage. The workers, absorbed in their duties, paid little attention to her. Frustration gnawed at her as she clung to the ladder, torn between patience and impatience. It was extremely uncomfortable holding on to the ladder and waiting, and she was already a little tired from the energy she had exerted climbing to that point.

Unable to endure the uncertainty any longer, she called out to the workers, inquiring how long the work would take. Their nonchalant "We do not know" response only fueled her frustration. She couldn't comprehend why they had chosen this precise moment to install the sunroof, knowing it would impede her progress.

In annoyance, she demanded an explanation, wanting to know why they chose the precise moment she was about to ascend to start the work. Could they not have waited for her to pass? But the workers remained silent. Frustrated and unwilling to wait indefinitely, she decided to descend the ladder. The realm she had glimpsed from above seemed elusive and distant once more.

Can you relate to this scenario in your life? Would you like to [meet for tea and a quick chat](#) to discuss?

Was this unforeseen obstruction a mere redirection, prompting her to explore an alternative path or a formidable hurdle to overcome? Elara pondered the significance of this interruption in her journey. Despite her frustration, she considered that this detour might lead her to unforeseen opportunities and discoveries. The workers may have installed the sunroof to protect her from unforeseen danger or ensure a smoother transition. Perhaps she needed to wait on the ladder to be better prepared for what lay ahead in the new realm. On the other hand, it felt like an unnecessary delay, a hurdle deliberately placed in her path.

As for whether she was wrong for not waiting, it's subjective. Her frustration was valid, given the lack of communication and the unexpected delay. However, patience might have unveiled a purpose behind the workers' actions.

What would you do? Would you attempt to communicate with the workers more effectively, seeking understanding and a compromise? If waiting became unbearable, would you explore other options or find a way to collaborate with the workers to expedite the process?

[Would you engage the help of a trusted coach to work through your options?](#)

Which step of the FIERCE methodology does this scenario fit into?

If you'd like to discuss the twists and turns of your journey or explore the realms of possibility, [let's schedule a quick call](#). Together, we can navigate the challenges and celebrate the triumphs that lie ahead.

Stay FIERCE,

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Was this email forwarded to you? [Sign up](#) to receive your weekly dose of encouragement and motivation in your inbox.

Was this email beneficial? Please reply and let me know. I read every email.

QUOTE OF THE DAY (Same as last week, since it fits nicely)

"For I know the plans I have for you, declares the Lord, plans for welfare and not for evil, to give you a future and a hope." - Jeremiah 29:11 (ESV)

Whenever you're ready, there are two ways I can help you:

1. The FIERCE Catch Fire Kit – The kit is [available!](#) What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria. Click [here](#) to learn more.

2. If you would like a more customized and personalized approach, it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#) and let's [chat](#).



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