



FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips and stories to help visionary moms fulfill their purpose and love life. I do this weekly through my FIERCE methodology, which you can read in four minutes or less. Each tip/story will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology.

We are in the middle of June, Mamas. Can you believe it? There are two days until the official start of summer. We welcome the warmth of summer, and today, we acknowledge a massive moment in the history of the United States of America—Juneteenth. This day

marks a celebration of freedom and a call to remember the profound impact of individual actions, whether seen or unseen.

Juneteenth marks the day in 1865 when the last enslaved people in Texas learned they were free, two years after the Emancipation Proclamation.

This day, June 19th, teaches us about the value of liberation and the strength found in communities, reminding us that significant change often starts with the quiet courage of individuals. For many of you, the journey to fulfill your purpose and achieve goals may sometimes feel overwhelming, especially when your efforts aren't always visible to the world. In today's newsletter edition, let's discuss how unseen work does not equal unimportant work and how each of you uniquely impacts your children and, indeed, the world.

Feeling Stuck and Overwhelmed

It's not uncommon to feel stationary or burnt out, particularly when balancing the daily challenges of motherhood with personal aspirations. The narratives of success often shared in the media can make it seem like unless you're in the spotlight, your contributions are insignificant. However, Juneteenth reminds us of the countless unnamed individuals who played crucial roles behind the scenes. Their impacts were profoundly **felt** rather than widely **seen**. Like them, your roles within your families and communities are building blocks for societal change.

Impact Beyond Visibility

Visibility only sometimes equates to impact. Many of you work tirelessly behind the scenes, shaping the future through the values you instill in your children, the support you provide your peers and the love you spread within your community. Remember, success is not the number of people who see your work but the depth of the impact you create.

Juneteenth did not happen because of a few individuals but by generations of relentless effort and resilience, much of it unseen. Each of you is a part of the ongoing journey, contributing to a legacy of change and freedom in ways that resonate beyond public acknowledgment.

Finding Your Platform

Whether your platform is large or small, public or private, what matters most is the intention and value behind your actions. Some of you will lead community groups, others will write, teach, or create—each role is essential, no matter the scale. Begin by identifying what feels most authentic and taking small, manageable steps towards these goals. Progress is not made by leaps and bounds every day but through consistent, purposeful actions.

Tools for Moving Forward

Here are a few strategies to help you find clarity and reduce overwhelm:

- 1. Reflect on Your Why:** Understanding why you want to make an impact can help guide what you do and how you do it.
- 2. Set Small Goals:** Break your larger objectives into small, achievable tasks to avoid feeling overwhelmed.
- 3. Seek Community:** Connect with like-minded individuals who can offer support, understanding, and collaboration.

Celebrate Each Step

As we celebrate Juneteenth, let's celebrate each small victory in your journey. Each step is a step towards greater freedom—not just for yourself, but for your family and community. You are creating a legacy, one unseen moment at a time.

I celebrate you, dear visionary mama, and would love to be a part of your journey and [support you](#).

Stay FIERCE and relentless in your pursuit of significance!

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Was this email forwarded to you? [Sign up](#) to receive your weekly dose of encouragement and motivation in your inbox.

QUOTE OF THE DAY

“Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.” - Harriet Tubman.

Whenever you're ready, there are two ways I can help you:

1. The FIERCE Catch Fire Kit - The kit is [available](#)! What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria. Click [here](#) to learn more.

2. If you would like a more customized and personalized approach, it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#) and let's [chat](#).



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