



FIERCE
wednesday



FIERCE WEDNESDAYS

Hey FIERCE Mama,

Welcome to the FIERCE Wednesdays newsletter, where I provide weekly tips and stories to help visionary moms fulfill their purpose and love life. I do this weekly through my FIERCE methodology, which you can read in four minutes or less. Each tip/story will fall into one of my six-step FIERCE methodology steps. Click [here](#) to learn more about the FIERCE methodology.

Each week, we discuss how, as visionary mothers, our daily actions significantly impact and are significant to the world. The tips help us on our journey of fulfilling our life assignment. The newsletter is based on the FIERCE methodology, but I apply biblical principles to

every discussion. Everyone is welcome, and I am delighted you are a part of my tribe.

I just got back from a transformational trip to Nigeria. It was a packed week full of wonderful memories and beautiful people. I met people for the first time that I had interacted with virtually almost daily for the last two years. My heart is full, and settling back into daily life has been difficult. As I settle back into the seemingly mundane daily life, I ask myself the question that I believe we have all asked ourselves at some point: "Does what I do even matter?" This question is relevant to all mothers, regardless of their stage or sphere of influence.

At times, every one of us—whether a stay-at-home mom shaping the minds of young children or an executive leading vast organizations—may wonder, "Am I making an impact? Does what I do even matter?" These questions are not signs of weakness; they mean that we care about what legacy we are creating and what impact we have.

Your platform may be small—the home and environment where your children learn, play, and grow—or it may be huge—a corporate boardroom where decisions affecting a conglomerate are made or a stage where you speak to thousands of people. However, the size of your platform does not relate to the depth of your impact. True power that has a lasting impact depends on who you impact, not how many people you reach.

Consider the story of Ananias, a disciple in Damascus mentioned briefly in the Book of Acts. Ananias was mentioned once in the bible, but God chose Ananias for a critical task. After Saul's dramatic encounter on the road to Damascus, Ananias's task was ministering to Saul, the future Apostle Paul. Ananias might have felt inadequate or doubtful about his role, especially given Saul's fearsome reputation. Yet, his obedience had a ripple effect far beyond anything he could have imagined. Saul, who became Paul, went on to be one of the most influential figures in the New Testament, shaping Christianity as we know it today.

Ananias's story is a powerful testament to the significant impact of seemingly small acts of faith and obedience. He may have only

been mentioned once, and his audience may have been only Paul (we don't know otherwise), but his contribution was massive.

Mama, you matter. Your presence matters, and your contributions matter. Every act of kindness, every moment of dedication, and every day of hard work contributes to something much larger than you. Your seemingly mundane daily life is like drops of water. Those drops of water fill a bathtub. Those drops of water make a pond, a lake, a river, and even an ocean. Your daily contributions—be they nurturing your child with love, leading your team with integrity, building a business, working behind the scenes in ministry, or supporting your community with passion—are building something incredible.

You are needed. Your magic, your essence, your unique touch is essential. The world needs your light, your strength, and your spirit. Remember, it's not about the visibility of your actions but the sincerity and love with which you perform them. Each day, you are sowing seeds of change and transformation, even if the fruits are not immediately visible.

As you move through this week, hold onto the truth that what you do makes a difference. Take moments to reflect on your daily interactions. Are they aligned with who you aspire to be?

I celebrate you, dear visionary mama, and would love to be a part of your journey and [support you](#).

Stay FIERCE and relentless in your pursuit of significance!

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Was this email forwarded to you? [Sign up](#) to receive your weekly dose of encouragement and motivation in your inbox.

QUOTE OF THE DAY

“Great things are done by a series of small things brought together.” - Vincent Van Gogh

Whenever you're ready, there are two ways I can help you:

1. The FIERCE Catch Fire Kit - The kit is [available](#)! What if you could be the mother your family needs without putting your dreams on the back burner? Your goals still matter; going after them is possible without neglecting your family. I'll show you how. Your purchase makes a difference! 15% of all bundle proceeds go toward my non-profit project helping vulnerable children in Nigeria. Click [here](#) to learn more.

2. If you would like a more customized and personalized approach, it would be my absolute pleasure to work with you 1:1. Reply to this email or [book a call](#), and let's [chat](#).



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